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Atlantic City Publicity Bureau

Organized January 18, 1906

Incorporated March 21, 1908

CONDUCTED JOINTLY BY THE

Atlantic City Board of Trade

REPRESENTED BY

CARLTON GODFREY

WALTER J. BUZBY

WARREN SOMERS

DANIEL S. WHITE

Atlantic City Hotel Men's Association

REPRESENTED BY

SAMUEL S. PHOEBUS

NEWLIN HAINES

ALBERT T. BELL

JOHN J. WHITE

Atlantic City Business League

REPRESENTED BY

CHARLES ROESCH, JR.

WALTER E. EDGE

JOHN L. KELLY

BENJAMIN BACHARACH

Officers of the Bureau

WALTER E. EDGE President

WALTER J. BUZBY Vice-President

CHARLES ROESCH, JR. Treasurer

GEORGE S. LENHART Secretary-Director

Telephones : { Bell, 300
 { Atlantic Coast, 800

Headquarters : Pacific and Tennessee Avenues

ATLANTIC CITY, N. J.

European Office : 3 Regent Street, London, S. W., England

Members of Publicity Bureau, Inc.

GEORGE S. LENHART
SECRETARY-DIRECTOR

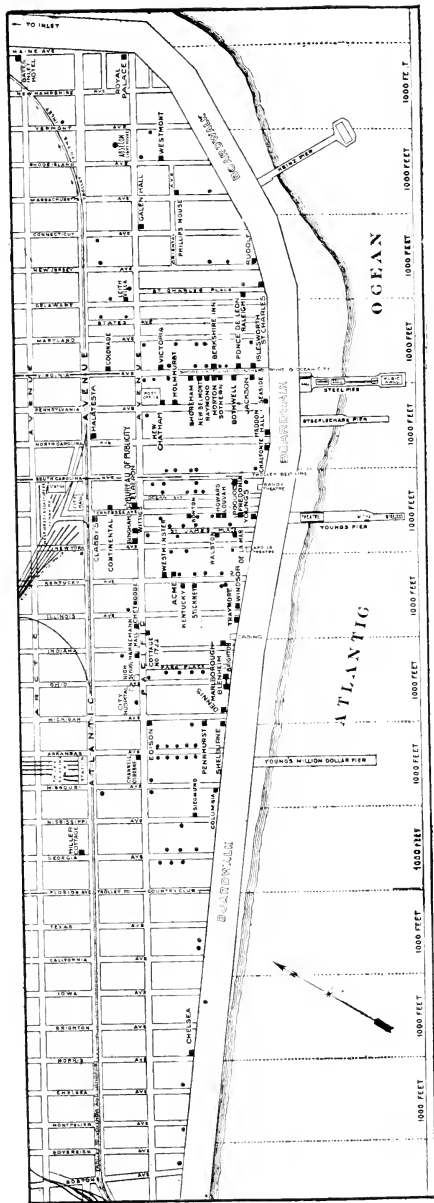
ATLANTIC CITY, N. J.

HOTEL LIST

HOTEL	Guest Cap'y	PROPRIETOR OR MGR.	Plan Am. Eu.	RATES ONE PERSON
The Boardwalk				
*Royal Palace & Casino . . .	600	Royal Palace Hotel Co. . .	Am.	Per day, Feb. to Oct. \$4 up; w'k \$25 up Per day, Oct. to Feb. 3 up; w'k 20 up
*Rudolf	800	Rudolf Hotel Co.	Am.	Per day, Feb. to Oct. 4 up; w'k 25 up; Oct. to Feb. per day, 3 up; w'k 20 up.
			Eu.	Per day, Feb. to Oct. 2 up; w'k 12 up; Oct. to Feb. Per day, 1.50 up; w'k 10 up
*St. Charles	300	Newlin Haines	Am.	On application
*Seaside House	300	F. P. Cook's Sons	Am.	Per day, 3.50-10; w'k 21-50
*Haddon Hall	450	Leeds & Lippincott	Am.	Per day, 4-6; w'k 25-40
*Chalfonte	600	The Leeds Co.	Am.	Per day, March to Sept. 4 up; Sept. to Feb. 3 up
*Young's	350	M. L. Keenan	Eu.	Per day, 2 up
*Windsor	200	G. Jason Waters	Am.	Per day, 3-6; w'k 18-40
			Eu.	Per day, 2-6
*Traymore	600	D. S. White, President		
		C. O. Marquette, Mgr.	Am.	Per day, 4 up
*Brighton	300	F. W. Hemsley & Son	Am.	On application
*Marlborough-Blenheim	1100	Josiah White & Sons Co.	Am.	Per day, 4 up; w'k 25 up
			Eu.	Per day, 2 up; w'k 13 up
*Dennis	600	Walter J. Buzby	Am.	Per day, 4-6; w'k 21-35
*Shelburne	400	Jacob Weikel	Am.	Per day, 4 up; w'k 25 up.
			Eu.	Per day, 2 up; w'k 14 up
†Columbia	300	Jane Fortescue, Propr.	Am.	Per day, 2.50-5; w'k 15-25
		Armand T. Nichols, Mgr.	Eu.	Per day, 1.50-3.50; w'k 9-20
†Chelsea	500	J. B. Thompson & Co.	Am.	Per day, 4-10; w'k 25-70
The Inlet				
†Bates Inlet Hotel	35	George H. Bates	Eu.	Per day, 1-1.50
Rhode Island Avenue				
*Westmont	400	West, Montague & West	Am.	Per day, 3-6; w'k 18-50
Massachusetts Avenue				
*Phillips House	175	F. P. Phillips	Am.	Per day, 2-3; w'k 10-20
			Eu.	Per day, 1 up; w'k 7 up
Connecticut Avenue				
*Galen Hall	350	Galen Hall Co.	Am.	On application
St. Charles Place				
†Raleigh	400	Henry J. Dynes	Am.	Per day, 2.50-4; w'k 15-25
Delaware Avenue				
*Leith Villa	100	Dr. Mary Miller	Am.	Per day, 1-1.50; w'k 7-10
Virginia Avenue				
*Islesworth	500	William Hyman	Am.	Per day, 2.50-4; w'k 15-25
*Ponce de Leon	300	A. B. Grindrod	Eu.	Per day, 2 up; w'k 12 up
			Am.	Per day, 1.50 up; w'k 7 up
*Berkshire Inn	300	J. O. & J. E. Dickinson	Am.	Per day, 2-5; w'k 9-18
*Victoria	30	M. Williams	Am.	Per day, 1.50-2; w'k 10-12
*Jackson	225	J. H. Gormley	Am.	Per day, 3.50-7; w'k 18-45
			Eu.	Per day, 1.50-5
*Bothwell	250	J. & N. R. Bothwell	Am.	Per day, 2.50-5; w'k 12.50-30
†Sothern	200	G. L. Cake	Am.	Per day, 2-3; w'k 10-18
*Morton	250	Mrs. N. R. Haines	Am.	Per day, 2.50-3; w'k 12-25
†Raymond	150	B. J. & F. L. Miller	Am.	Per day, 2-3; w'k 10-20
*New Belmont	200	W. J. Warrington	Am.	Per day, 2.50-3; w'k 12-18
			Eu.	Per day, 1-2.50; w'k 8-10
†Shoreham	250	W. B. Cotten	Am.	Per day, 2.50-3.50; w'k 12-18
			Eu.	Per day, 75c. up; w'k 3 up
*Colonade	150	S. N. Morton	Am.	Per day, 1.50-2.50; w'k 8-15
			Eu.	Per day, 1-1.50; w'k 7-9

*Open all the year

†Closed Winter Season



MAP OF ATLANTIC CITY STREETS AND AVENUES, SHOWING LOCATION OF PROMINENT HOTELS,
PLACES OF AMUSEMENT AND OFFICE OF PUBLICITY BUREAU

LEADING ATLANTIC CITY HOTELS, MEMBERS OF THE PUBLICITY BUREAU

OTHER HOTELS NOT CONNECTED WITH THE BUREAU

HOTEL LIST—CONTINUED

HOTEL	Guest Cap'y	PROPRIETOR OR MGR.	Plan Am. Eu.	RATES ONE PERSON
Pennsylvania Avenue				
*Holmhurst	250	Henry Darnell	Am.	Per day, \$2.50-4.50; w'k \$16-30
*New Chatham	65	E. Phillips Stephens	Am.	Per day, 2.50-1; w'k 25-40
North Carolina Ave.				
†Colonial	60	L. G. Watson	Am.	Per day, 3 up; w'k 18 up
*Malatesta	150	David Holland	Eu.	Per day, 1 up; w'k 5 up
South Carolina Ave.				
*Iroquois	400	W. F. Shaw	Am. Eu.	Per day, 2.50-3.50; w'k 12-17.50 Per day 1-2
Tennessee Avenue				
*Fredonia	250	George W. Carmany	Am.	Per day, 2-3; w'k 10-17.50
†Louvain	100	John H. Helms	Am. Eu.	Per day, 1.50-2; w'k 8-12.50 Per day, 1; w'k 5-7
*Howard	75	Mrs. E. S. Perrett	Am. Eu.	Per day, 1.50-2; w'k 8-10 Per day, 75c-1; w'k 5-7
†Borton	125	E. B. Voorhees	Am.	Per day, 1.50-3.50; w'k 8-17.50
†Elberon	400	Robert B. Ludy, M. D.	Am. Eu.	Per day, 1.50-3; w'k 8-15 Per day, 1-1.50; w'k 4-10
*Continental	500	Margaret Walsh Duncan	Am. Eu.	Per day, 1.50-4; w'k 8-15 Per day, 1-1.50; w'k 7-9
*Clabby	50	John J. Christy	Eu.	Per day, 1-3; (Men only)
St. James Place				
*De La Mar	75	K. R. Inman	Am.	Per day, 1.25-2; w'k 8-12
*Ralston	75	Mrs. Cora B. Taylor	Am.	Per day, 1.75-3; w'k 10-18
New York Avenue				
*Bingham	100	Arthur Cunningham	Am. Eu.	Per day, 1.50-2.50; w'k 8-15 Per day, 1 up
Kentucky Avenue				
*Acme	75	Mrs. George W. Stoddard	Am.	Per day, 1.50-2.50; w'k 10-15
*Westminister	250	Chas. Buhre	Am. Eu.	Per day, 1.50-3; w'k 8-15 Per day, 1
†Stickney	150	L. V. Stickney	Am.	Per day, 2-3; w'k 10-18
†Kentucky	300	F. A. Chapman	Am. Eu.	Per day, 1 up; w'k 7 up Per day, 2.50-3; w'k 12-15 Per day, 1-2; w'k 7-10
Michigan Avenue				
*Pennhurst	160	William R. Hood	Am.	Per day, 2.50-3.50; w'k 12-10
*Edison	250	Mrs. Belle Malsberger	Am. Eu.	Per day, 1.50 up; w'k 10 up Per day 1 up
Arkansas Avenue				
†Channell-Osborne	250	A. C. Channell	Am.	Per day, 1.50-2.50; w'k 8-12
Mississippi Avenue				
*Siegmond	200	A. S. James	Am. Eu.	Per day, 1.50 up; w'k 8-10 Per day, 1 up; w'k 7 up
Georgia Avenue				
†Miller Cottage & Annex	250	J. & F. L. Nixon	Am.	Per day, 1-1.25; w'k 6-8
Pacific Avenue				
*Hall's (No. 1311)	15	Mrs. John F. Hall	Am. Eu.	Per day, 2; w'k 10-15 Per day, 1; w'k 5-10
*Wittig's	25	Mrs. E. V. Wittig	Eu.	Per day, 75c-1.25; w'k 4-8
*Chetwoode	250	E. M. Dempsey	Am. Eu.	Per day, 2-3.50; w'k 8-21 Per day, 1 up; w'k 7 up
†Cottage (No. 1722)	25	C. McClelland	Am.	Per day, 2 up; w'k 10 up
*Hahnemann Hall (Sanatorium)	20	A. W. Baily, M. D.	Am.	On application

*Open all the year

†Closed Winter Season

BUSINESS LIST

MEMBERS OF THE

ATLANTIC CITY PUBLICITY BUREAU, INC.

NAME	BUSINESS	ADDRESS
A		
Atlantic City National Bank	General Banking Business	Penna. and Atlantic Avenues
Atlantic Safe Deposit and Trust Co.	General Banking	Atlantic and New York Aves.
Atlantic Realty Co.	Real Estate	Bartlett Building
Atlantic City Electric Co.	Light, Power and Heating	Pacific and Kentucky Avenues
C. J. Adams Co.	Real Estate and Insurance	Law Bldg., N. Y. and Atl. Aves.
Israel G. Adams	Real Estate	Law Bldg., N. Y. and Atl. Aves.
Atlantic City Sewerage Co.	A. M. Jordan, President	231 Bartlett Building, N. Carolina and Atlantic Avenues
Atlantic City Auto and Machine Works	Automobiles-Motor Livery	12-14 South N. Carolina Avenue
Atlantic City Hygienic Milk Co.	Milk and Ice Cream	S. Carolina and Mediter'n Aves.
Atlantic City Lumber Co.	Lumber and Mill Work	22 North Illinois Avenue
Abbott's Alderney Dairies	Milk, Butter and Eggs	1317 Memorial Avenue
B		
Bennett & Morgenweck	Real Estate	1003 Pacific Avenue
Joseph A. Brady	Bathhouses	1623 Boardwalk
Robert L. Beyer	Poultry Dealer	1915 Atlantic Avenue
Ernest Beyer	Printer and Stationer	Pacific and Kentucky Avenues
O. L. Butcher	Osteopath	913 ¹ / ₂ Boardwalk
Bell, Gorman & Higbee	Carpets and Furniture	Atlantic and Tennessee Avenues
George H. Berke	Florist	1505 Pacific Avenue
Bacharach Real Estate Co.	Real Estate	1504 Atlantic Avenue
Bates & Co.	Jewelers and Watchmakers	1000 Atlantic Avenue
Buckeye Laundry Co.	Public Laundry	221-227 North Vermont Avenue
C		
John M. Campbell	Real Estate, Somers Point	Bartlett Building
W. I. Cherry	Contractor	537 Bartlett Building
A. D. Cuskaden	Drug Store	2000 Atlantic Avenue
J. P. Crowley	Undertaker	1504 Pacific Avenue
Eli H. Chandler	Lawyer	Blackstone B'ldg, S. Tenn. Ave.
F. J. Clark Co.	House Furnishings and Decorations	2320-2322 Atlantic Avenue
J. P. Cramer & Co.	Real Estate and Insurance	1328 Atlantic Avenue
Childsworth Company	Restaurant	Tennessee Ave. and Boardwalk
R. T. Chapman	Optician, Jeweler, Stationer	1829-1831 Atlantic Avenue
D		
W. E. Davy	Acme Liquor Store	824 Atlantic Avenue
M. A. Devine	Real Estate and Insurance	10-11 Real Estate & Law Bldg.
Dittrich Studios	Photographers	1107 Boardwalk
E		
The Extra Dry Cafe	M. J. Kane, Proprietor	1110-12 Atlantic Avenue
Walter E. Edge	Publisher Daily Press and Evening Union	Presston Building, Pennsylvania and Atlantic Avenues
Eldredge Express Co.	Teamsters and Expressmen	110 North S. Carolina Avenue
A. W. Ely	Optician	1000 Atlantic Avenue
Eisenlohr's Star P'tg House	Job Printers	1632 Atlantic Avenue
F		
Flett	Photographer	1517 Boardwalk
Freund Brothers	Eastman Kodaks and Photo Supplies	833 Boardwalk, cor. Md. Avenue
M. Freideberg	Jeweler	1516 Atlantic Avenue
Ferschke Printing Co.	Printers	2126 Pacific Avenue
G		
Guarantee Trust Co.	General Banking	Atlantic and N. Carolina Aves.
Carlton Godfrey	Banker	N. Carolina and Atlantic Aves.
Globe Printing Co.	Job Printers	15 S. Missouri Avenue
Garrison Coal, Lime and Cement Co.	Coal, Lime, Cement	122 North California Avenue
William Gordon	Meats and Provisions	1214 Atlantic Avenue
Capt. Sam Gale	Yacht Mehrer II	The Inlet
Oliver H. Guttridge	Gen'l Contractor, Hardware	1326 Atlantic Avenue

BUSINESS LIST—CONTINUED

NAME	BUSINESS	ADDRESS
H		
Haddon News Co.	General News Dealers	Haddon Hall
E. A. Haines	West Chester Laundry	1007 Atlantic Avenue
H. G. Harris & Co.	Real Estate and Insurance	Bartlett Building
Fred Hess	Photographer	2506 Arctic Avenue
M. A. Harcastle	Atlantic City Business College	Bartlett Building
I		
Robert H. Ingersoll	Counsellor-at-Law	S. Carolina & Atlantic Avenues
Ingall's Electric Constr'n Co.	Electric Contractors	22 So. Tennessee Avenue
L		
Theodore J. Lapres	Fralinger's Salt Water Taffy	Boardwalk and New York Ave.
Thomas E. Lassiter	Rolling Chairs	Young's Ocean Pier
S. T. Lineaweaver	Pub. "The Season"	1132 Race St., Philadelphia
M		
L. H. Marvel	Public Stenographer, Type- writer and Notary Public	Law Bldg. & Marlborough-Bln.
Madam S. Moghabghab	Gowns, Robes and Laces	737 Boardwalk
Dr. F. H. Mc'Call	Osteopathic Physician	Penna. Avenue and Boardwalk
A. H. Mueller	Lithogr'p'r, Publisher, Eng'r.	530 Locust St., Philadelphia
N		
New Berkeley Hotel Co.	New Berkeley Cafe	Kentucky Avenue & Boardwalk
James North	Dentist	29 South Tennessee Avenue
P		
Pryor & Cloud	Agents Penn Mutual Life In- surance Co.	411 Bartlett Building
The A. H. Phillips Co.	Real Estate and Insurance	Bartlett Building
Press Printing Co.	Printers	Pleasantville, N. J.
Alfred J. Perkins	Bread and Rolls	213-15 N. Connecticut Avenue
Pilgrim Laundry Co.	H. J. Gross, Mgr.	31-33 South Kentucky Avenue
R		
Charles Roesch & Sons Co.	Quality Meat Market	Maryland and Atlantic Avenues
Robinson Land Co.	Real Estate	231 Bartlett Building
A. M. Redfield, Jr.	Hats and Furnishings	1534 Atlantic Avenue
E. C. Reed	Rolling Chairs and Bathhouse	1923 Boardwalk
Ridgway	Drugs and Sundries	Atlantic and Pennsylvania Aves.
Ralston	Apothecary	Atlantic and Illinois Avenues
Rainbow Cigar Stores Co.	Smokers' Articles	1108 Atlantic Avenue
The Dr. Pettey Retreat	Private Sanatorium for Drug and Alcohol Patients	3303 Pacific Avenue
Ray's Express	Teamsters and Expressmen	6 So. South Carolina Avenue
S		
Second National Bank	General Banking Business	New York and Atlantic Aves.
Somers Lumber Co.	Lumber and Mill Work	Arctic and Missouri Avenues
Shaner & Knauer	Printers and Stationers	Bartlett Building Annex
Shill Rolling Chair Co.	Rolling Chairs	931 Boardwalk
Smith's Rolling Chairs	Rolling Chairs	St. James Place and Boardwalk
E. G. Shreve Co.	Printers and Stationers	38 South New York Avenue
William Staiger	Pianos	1522 Pacific Avenue
F. W. Scheiber	City Dressed Meats	States and Atlantic Avenues
Harper Smith Co.	Photographic Supplies, Kodaks	1637 Boardwalk
C. C. Scull	Art Store and Picture Frames	1103 Atlantic Avenue
T		
Thompson & Stiles	Contractors and Builders	Bartlett Building
Tent Village, Morrison & Lockrow Co.	Canvas Cottages to Rent	Providence Avenue and Beach
V		
George W. Vallee Electric Co.	Electrical Supplies	1533 Atlantic Avenue
W		
West Side Lumber Co.	Lumber and Mill Work	301 North Ohio Avenue
Campbell Wallace	Guarantee Employment and Business Agency	32 North Ohio Avenue
Y		
Leonard Young	Awnings and Canavs Roofing	2517 Atlantic Avenue



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